


DISCENDUM

Supporting and evaluating learning processes
in organisations

Discendum Oy

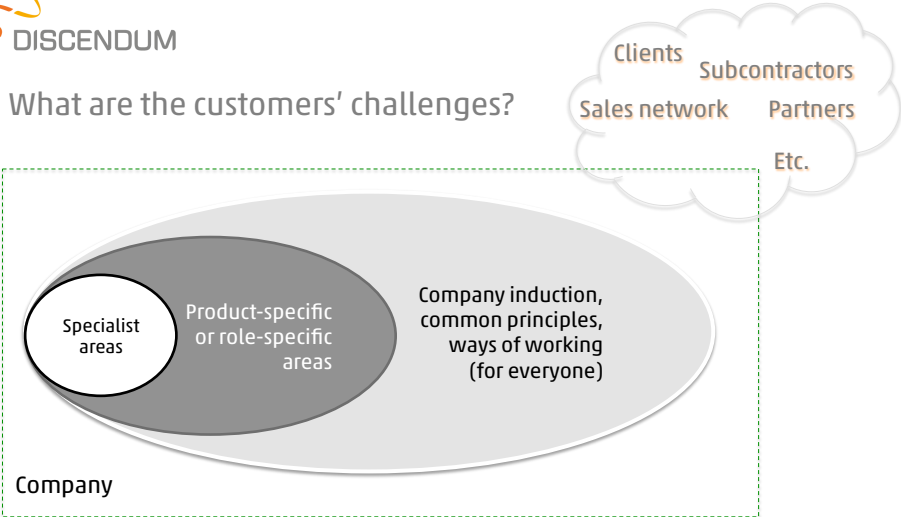
Marjaana Jokinen, Heli Karjalainen

23.5.2012



DISCENDUM

What are the customers' challenges?



2 23.5.2012 DISCENDUM OY



What are the common triggers in a customer's process?

- Data about competencies and learning is manually maintained
- The same learning message is not available globally
- Difficulties meeting different user profiles' requirements: internal employees, subcontractors, clients...
- Reporting is not effective, up-to-date or transparent
- Learning content may be un motivating and inconsistent

3 23.5.2012 DISCENDUM OY



Solutions to managing these processes

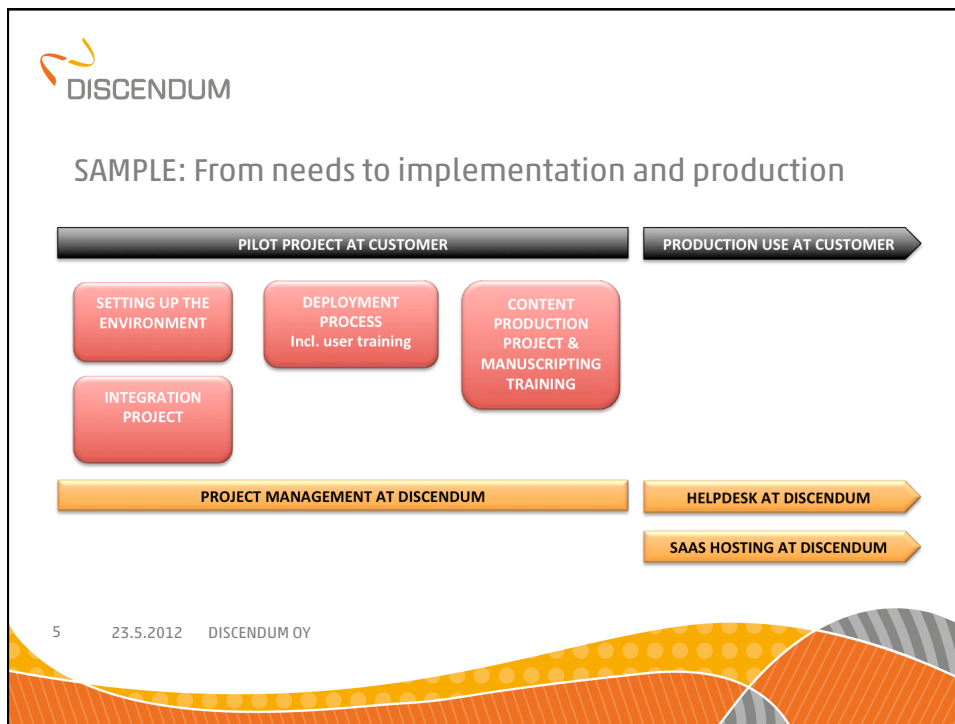
- Both Optima and Totara LMS can be used to implement versatile training programs, projects and other collaboration activities:



- Tests, quizzes, assignments
- Surveys, feedback tools
- Forums, chat, blogs, messaging
- Content creation tools
- Support for eLearning standards
- Reports, statistics, notifications, alerts
- Role-based profiles, restricting access
- 360 degrees analysis, competence hierarchies



4 23.5.2012 DISCENDUM OY





What about the eLearning *content*?

- Flumine Oy, subsidiary of Discendum, established in 2010
- Currently employs 2 full-time specialists
- Experts in creating engaging, modular eLearning
- Taking hundreds of pages of written texts and:
 - Increasing their visualisation and usability
 - Packaging the content in a pedagogically meaningful way
 - Delivering the content using multiple media
 - Designing tests and quizzes to verify the acquired learning

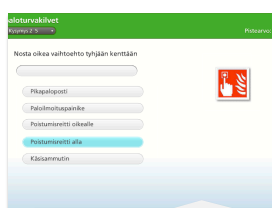
7 23.5.2012 DISCENDUM OY



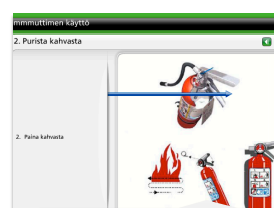
Flumine examples (Articulate) 1/2



Topic content +
cartoon characters



Animated quiz as
drag-and-drop

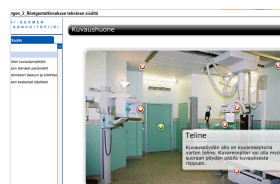


Demonstrations

8 23.5.2012 DISCENDUM OY



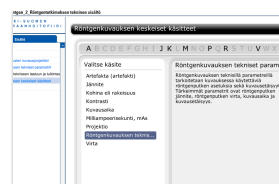
Flumine examples (Articulate) 2/2



Overview to facilities and environments



Depiction of organisation structure or process



Glossary

9

23.5.2012 DISCENDUM OY



Video productions



Demonstrations:
Safety trainings
Work processes
Ergonomy
First aid




"Talking head":
Welcoming speeches
on orientation courses
Career stories
Video lectures,
webinars



Acted scenarios:
Customer service
Recruitment training
Work processes

10

23.5.2012 DISCENDUM OY



Thank you!

Please contact:
info@discendum.com

More information also available at:
www.discendum.com
www.flumine.fi

11 23.5.2012 DISCENDUM OY

