



FINNISH-RUSSIAN
INNOVATION
ALLIANCE
ON NANOTECHNOLOGY

Finnish-Russian Innovation Alliance on Nanotechnology The Partner Day vol. 2

Place: Viipuri Hall, Lappeenranta University of Technology, Lappeenranta, Finland

Time: 14 June 2012, 15:15 – 19:00

Aim: The aim of the Partner Day is to address challenges related to IPR management within the frameworks of cross-border nanotechnology commercialization, covering crucial themes that should be taken into account when technology is looking for investors. It offers solutions to open people's view to understand that IPR's can be seen as an opportunity enhancing the collaboration.

Programme

15:15-15:45: Introduction

Chairman: Mikko Kaarela, Spinverse

- Opening words
- Introductions of the participants
- Challenges of cross-border technology commercialization, Mikko Kaarela, Senior Consultant, Spinverse Ltd
- Setting up expectations for the workshop

15:45-16:30 Managing Intellectual Property Rights Cross-Borders: Challenges

Session aims to bring up and discuss main issues of cross-border technology transfer in terms of IPR management

- IPR management within the frameworks of cross-border nanotechnology commercialization, Teemu Lang, Papula Nevinpat
- IPR management – the Russian perspective – Victor Pasternak, SPBSU

16:30-17:00 Break

17:00-19:00 Managing Intellectual Property Rights Cross-Borders: Solutions

Session aims to encourage active discussion on potential solutions for the previously defined challenges, potentially with concrete outcome in form of follow-up actions

- Cross-border IPR management – European perspective, Antonio Sfiligoj, Advicorp PLC
- Russia-based IP for business in the EU - Pavel Savitskiy, Mannheimer Swartling Advokatbyrå AB
- Intellectual property as driver of innovative development, Aleksey Petrov, Nevapatent
- Facilitated discussion on Finnish-Russian co-operation in IPR management within cross-border innovation commercialization efforts
- Closing words and next steps, by Mikko Kaarela, Senior Consultant, Spinverse Ltd

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