

PoDoCo promotes the strategic renewal of companies

What's in it for your company?

Are you a company with cutting-edge renewal ideas and looking for the help of a talented postdoc to investigate your ideas? PoDoCo program may be just right for you!

PoDoCo is a matchmaking program supporting long term competitiveness and strategic renewal of companies and the employment of young doctors in the private sector. For companies PoDoCo program offers an opportunity to investigate new strategic openings with the help of talented and practically oriented post docs, who are familiar with scientific analysis and synthesis methods. The program will assist companies by:

- Helping companies to find **highly-skilled and talented young postdocs to investigate new strategic openings**
- Offering a research **grant that covers the costs of a postdoc during the research period**

The duration of PoDoCo period is 1-2 years and it consist of two phases: research period and targeted research period. PoDoCo program is funded by PoDoCo foundation pool and companies participating in the program. PoDoCo foundation pool offers research grants for the research period. After the research period, the company hires the Post doc to deepen the research results and to create company specific insight for a period of time equivalent to the period of the grant period. The result is a win-win situation where academic research is supporting the long-term competitiveness and strategic renewal of Finnish companies and young doctors get industrial experience.

Who can participate?

All companies operating in Finland are welcome to join the PoDoCo Program. In order to benefit most from PoDoCo program companies need to have strategic vision and desire to search opportunities beyond the current strategic horizon of the company.

The commitment to the program is indicated by a letter of intent (LoI) which is signed by the company and attached to the grant application. With the LoI the company declares its interest towards the selected research topic and intent to hire the post doc for a period of time equivalent to the period of the grant applied. However, a Post doc is not legally committed to work for a company after the research period and the company is not legally committed to hire the Post doc. Instead, the letter of intent serves as a sincere aim for an employment relationship to take place after the grant period and a serious commitment by both parties to try to make it happen.

How to participate?

The next PoDoCo application round will take place within 15.9.-3.11.2017. To participate in the application round, you should:

- 1) Describe your organisation's research interests by filling in PoDoCo company profile [here](#)
 - PoDoCo program makes continuous analysis by scanning the information and offers matching suggestions to your company.
- 2) Select a doctor with whom to collaborate
- 3) Agree on collaboration with the doctor and sign LoI (Letter of Intent)
- 4) Prepare together with the doctor a project plan (max 5 pages) describing the objectives of the project as well as an explanation of the main activities and expected results foreseen.
- 5) The doctor applies a grant by filling in the electronic application form and uploading required attachments at PoDoCo website. The electronic application must be sent by November 3th 2017.

More information:

Essi Huttu, Program Manager, PoDoCo
email: essi.huttu@dimecc.com, tel. +358 40 840 9259
www.podoco.fi

