



Kyvyt.fi


Kyvyt.fi

*an ePortfolio service
for lifelong development*

Heli Karjalainen,
Customer Service Manager
Discendum Inc.

Kyvyt.fi in a nutshell

- Finnish ePortfolio service developed and hosted by Discendum
- Main target groups are Finnish high schools, vocational and higher education institutions but also their partners
- Kyvyt.fi was launched in August of 2010
- Today Kyvyt.fi is used by more than 12000 users and 100 organizations
- Kyvyt.fi is built on Mahara ePortfolio software



Kyvyt.fi

Discendum Oy

23.5.2012

The context where Kyvyt.fi was born?

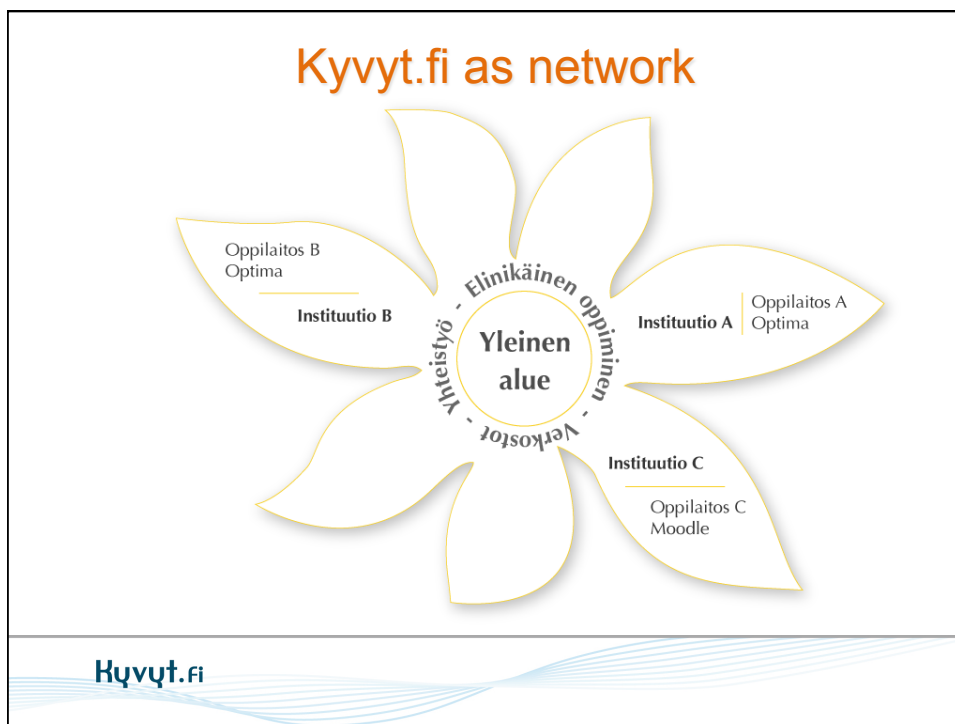
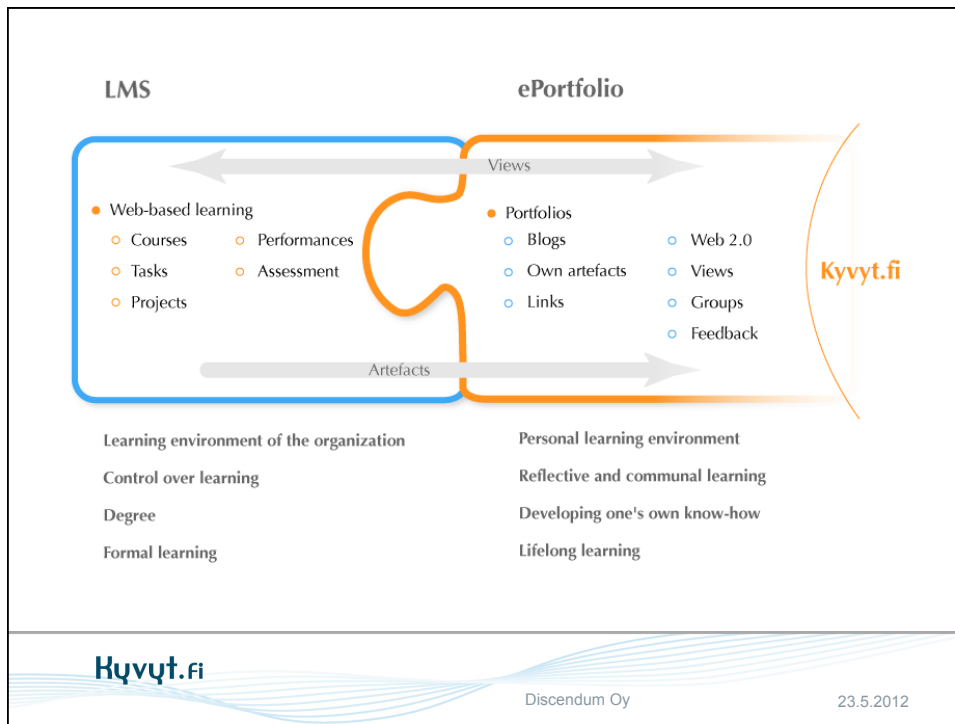
- A need and an interest for portfolio solutions expressed by many educational sector clients
- Portfolio concept understood in many different ways (CV, PLE, ...)
- A few ePortfolio projects implemented in schools without real success
- No direct competition on the market

Kyvyt.fi

Main ideas of the Kyvyt.fi concept

- Kyvyt.fi is a service
- User can keep his portfolio after his graduation and use it for free
- Users own the contents they have created
- Users can move or copy their documents and other artefacts from the school's LMS to their portfolios
- Users can easily move their portfolios out of Kyvyt.fi if they wish
- Kyvyt.fi should enable co-operation and networking between teachers, students, schools and employers
- All educational institutions or companies using Kyvyt.fi operate in the same service

Kyvyt.fi



Kyvyt.fi so far:



- Autumn 2009
 - Mahara chosen as our platform
 - New features and modifications
- Spring 2010
 - Development of our service concept
 - Strong effort on promotions
- Winter 2010-2011
 - The pilot phase (training, presentations, workshops)
 - Business model, pricing and collaboration with partners
- Winter 2011-2012
 - Expanding the user base
 - Developing enhancements and new features
 - The first ePortfolio contest
 - Innovation project funding being applied

Kyvyt.fi

Discendum Oy

23.5.2012

What have we learned
and where are we now?

Kyvyt.fi

Discendum Oy

23.5.2012

Response from the field

- Good response from teachers and students
- Positive attitude of authorities
- Kyvyt.fi community is growing fast
- Some interesting projects already implemented
- According to students and most of teachers Kyvyt.fi is quite easy to use

Kyvyt.fi

Discendum Oy

23.5.2012

Some examples

- **A portfolio for graduating nurses**
Turku University of Applied Sciences
- **Further training of foreign teachers**
The Teacher training school of Turku
- **Utilizing the teachers' and students' ePortfolio in high school music education**
The music high school of Kaustinen
- **Guidance of practical training**
Several vocational schools
- **Developing collective learning material between different institutions**
Turku Adult Education Centre and Lapland Vocational College

Kyvyt.fi

Discendum Oy

23.5.2012

Challenges

Teachers and students

- Strong LMS culture emphasises the teacher's role: controlling and monitoring the learning processes
- As a PLE and a social media application, Kyvyt.fi is challenging also for students who are used to being monitored.
- Trust and taking responsibility are needed
- Learning to use a new system is always a challenge for teachers

Organisations and authorities

- Organization level strategy often missing
- ePortfolio is not seen as a core system (LMS is)
- IT departments are not interested in supporting a service they don't own
- Authorities have a positive attitude towards our venture, but some work is needed to achieve a good collaboration level

Kyvyt.fi

Discendum Oy

23.5.2012

Next steps

- Design and implement pedagogical models
- Ecosystem business model
- Bridge towards the worklife

Kyvyt.fi

Discendum Oy

23.5.2012

Conclusion

- Kyvyt.fi is growing as a national ePortfolio service
- Successful promotion strategy - service, traditional portfolio, PLE, networking
- Much to do on the pedagogical field
- The biggest challenge is to come up with a profitable business model for an ecosystem service
- Dealing with an ecosystem is a challenge by itself

Kyvyt.fi

Discendum Oy

Thank you

Heli Karjalainen

heli.karjalainen@discendum.com

Eric Roussele

eric.rouselle@discendum.com

Kyvyt.fi

Discendum Oy

23.5.2012