



**CHALLENGING
THE FUTURE:
FASTER FURTHER TOGETHER**



Crossborder IPR management European perspective

Managing Intellectual Property Rights CrossBorders: Solutions
Antonio Sfiligoj





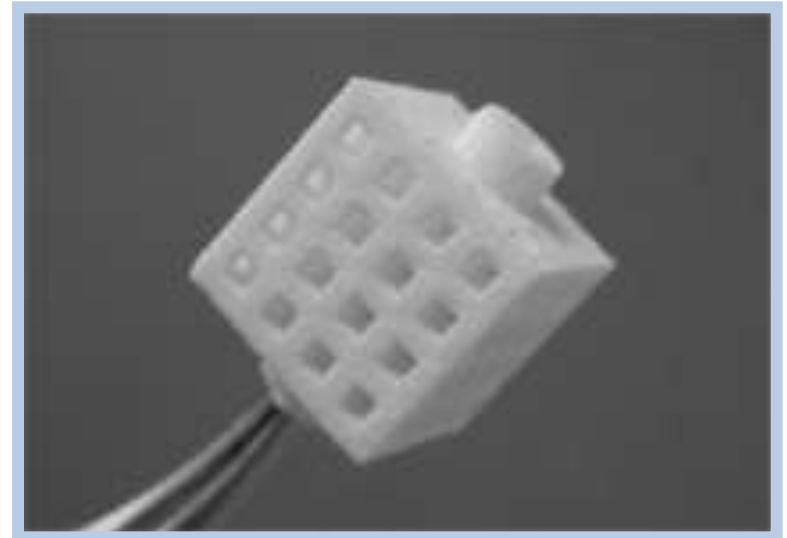
Statements

FASTER FURTHER TOGETHER

- Innovation happens through Start ups
- Lead Users are Key to Start-Ups
- Collaborative Entrepreneurship
Cross Border Partnerships a MUST,
BUT...)
- Agile Entrepreneurs
 - *Investors need to be agile,*
 - *Support organizations need to be agile*

Global Collaborative IP: Business Case

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Nanostructured
Stem Cell Scaffold

The Case of VivaBioCell

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- GENERALE DE SANTE' – LEAD USER
- FONDATION GENERALE DE SANTE'
- ESSEC – Paris Business School
- MATHITEC – MINIBIOREACTOR
- MDT – SCAFFOLD MATERIALS
- QUINTILES – CLINICAL TRIALS
- IOR – PRECLINICAL TRIALS

IP: PCT WO 2011/073261 A2 Continuous Culturing Device



CONCLUSIONS

The Nature of Innovation has Changed – will IPR ?

Was

NOW

Invention

Innovation

“WaterFall linear Innovation”

Interactive (Cust. Dev. Process)

Production as function of demand

“Sense and respond”

Independent

Open Innovation

Single Discipline

Multidisciplinary

Product functionality

Value for Customer

Clusters: Local Partners

“Global Ecosystems”



Join the EBN «Accelerating Venture Growth» Workshop (Nov. 2011 – Madrid)

Discuss and Learn state of art methodologies and processes to accelerate Venture Growth,

- Practical cases, including Participants'
- Apply the «*keystone*» approach and
- Launch a Community Of Practice among the BICs: EU - Russia

